

Executive Director Report



Marilyn Leland

Alaska Power Association 57th Annual Meeting

August 14, 2008

What will be covered

- APA operational overview
 - Government relations
 - Member and public relations
 - Financial
 - Training

Government Relations

■ Policy development

- Call for member advocacy issues APA Resolutions and Gov't Affairs Steering Committee meets in fall
- Recommendations to APA Board for Dec. meeting
- Streamlined resolutions (less resolutions; categorized under topical headers)
- Developed legislative priorities one-pager
- Targeted core issues for a more focused effort

Government Relations

- APA core issues for 2008 Session
 - Call for statewide energy plan
 - Relief from high fuel prices
 - Expanded funding for PCE
 - Unclaimed capital credits
 - Renewable Energy Fund
 - Net metering
 - DOT right-of-way proposed regs

Government Relations

■ Communications

- Frequent APA e-flash legislative updates
- Weekly bill tracking reports
- Periodic legislative update teleconferences
- Periodic regulatory issues meetings
 - DOT regs, small hydro regs, and net metering
- NRECA Legislative Conference coordination teleconferences

Government Relations

- APA Legislative Conference
- House and Senate leadership, Bush caucus
- Gov. Sarah Palin spoke
- Meeting with Rep. Seaton



Government Relations

- NRECA Legislative Conference
 - APA, AVEC, Chugach, GVEA, HEA, Kodiak, and Naknek participated
 - Met with Alaska Delegation and John Katz



Government Relations

- Telling our story nationally
 - We've been preaching to the choir
 - Time is now to strengthen relationships with key members of Congress
 - Working to create Alaska-specific energy issue paper
 - Our issues ARE different and here's why
 - Here is what APA members are doing

Member & Public Relations

- Twice monthly Executive Director reports
- Continue to receive positive feedback for monthly newsletter
- Web site frequently updated with industry news and reports
- Write and edit Alaska news page for Ruralite magazine

Member & Public Relations

- Industry representation
 - Railbelt Electrical Authority Grid Advisory Committee
 - Gov's Subcabinet on Climate Change Advisory Committee and Working Groups
 - Railbelt Reliability Group
 - NWPPA Western Energy Resources Committee
 - Rural Electric Statewide Managers Association
 - Alaska Business Roundtable

Member & Public Relations



- Youth programs
 - Two students attended NRECA Youth Tour of Washington, DC
 - CVEA and HEA participated in the 2008 Idaho Cooperative Utility Association Youth Rally
 - HEA provided chaperone
 - Chaperone opportunity for next year: rally scheduled for July 2009 in Caldwell, Idaho (outside Boise)

Financial Report

- 2007 audit completed
- Solid Audit Committee oversight
- Process goes more smoothly every year
- Treasurer's Report provided earlier this morning
- Monthly financials sent to leadership groups

Financial Report

- Annual Meeting Fundraising Committee exceeded goal of raising \$50,000 in sponsorships
- Sponsorships to be sought for future meetings

Training

- Communicate NWPPA and NRECA training opportunities to members
- NRECA Fast Track Certified Credentialed Director Training (May 08)
- CFC budget workshop (Jun. 08)
- NRECA benefits workshop (Jun. 08)
- NRECA 917.05: Creating a Political Action Plan (Aug. 08)
- APA Annual Meeting (Aug. 08)
- APA Communicators Forum (Nov. 08)

Greetings from Hatch!



Questions

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