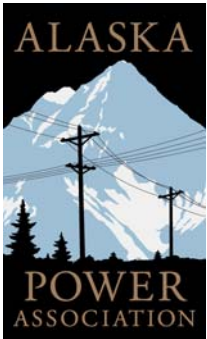


Alaska Power Association 59th Annual Meeting Sponsorship Opportunities



Alaska Power Association is the statewide trade association for the electric utilities that supply power to more than a half-million Alaskans in communities from Barrow to Unalaska and down the Inside Passage. The 59th annual meeting of the association will be held in Fairbanks, Alaska August 11-13, 2010. Golden Valley Electric Association is the hosting utility. Support for the trade association and insurance exchange may be demonstrated with a sponsorship.

We are committed to working with sponsors to ensure that benefits are maximized.

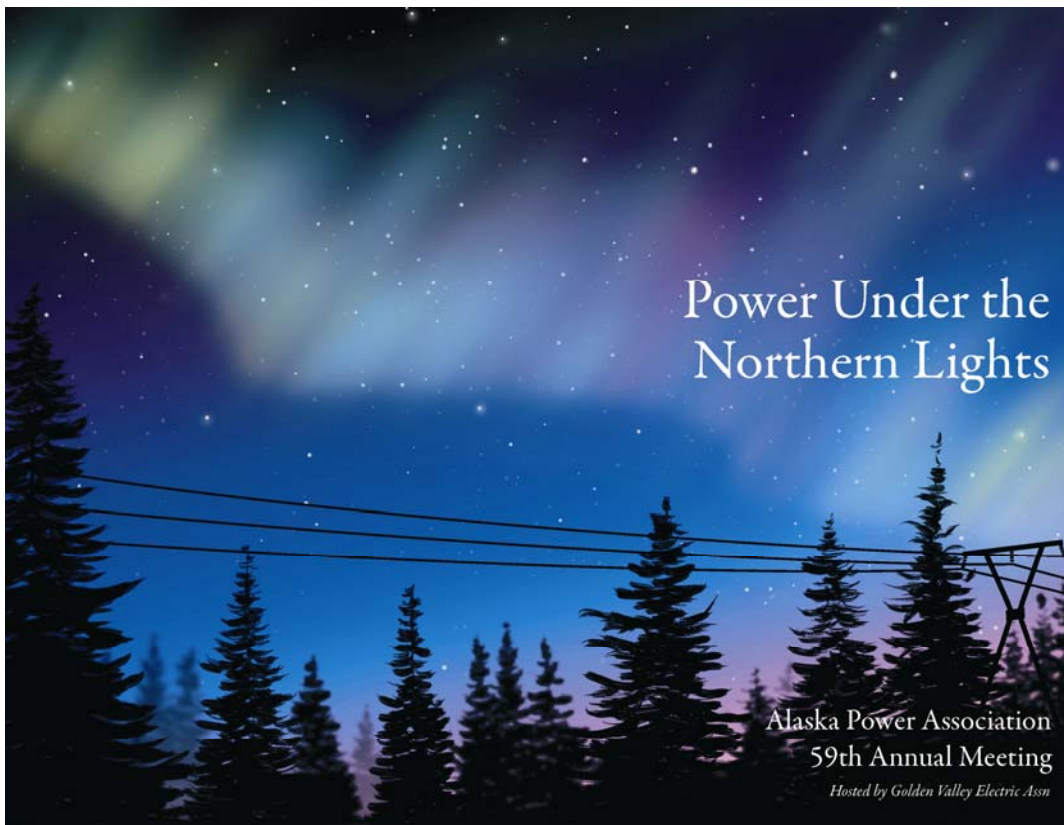


Commitment	Event	Sponsorship Benefits
\$10,000 <i>(or co-sponsor for \$7,500)</i>	ARECA Insurance Exchange Reception: Aug. 11, 2010, Fountainhead Antique Auto Museum	<ul style="list-style-type: none"> • Three conference registrations • Opportunity for 10-minute presentation during the reception • Placement of promotional brochures in conference goody bags • Logo in registration packet and on event signage • Logo in a PowerPoint display during General Session and Awards Banquet • Verbal recognition during ARECA Insurance Exchange Banquet, Alaska Power Assn. General Sessions and Awards Banquet • Company name listed as sponsor in the APA e-newsletter
\$10,000 <i>(or co-sponsor for \$7,500)</i>	APA Awards Banquet: August 12, 2010, Wedgewood Resort	<ul style="list-style-type: none"> • Three conference registrations • Opportunity for 10-minute presentation during dinner • Placement of promotional brochures in conference goody bags <div style="border: 1px solid black; padding: 5px; text-align: center;"> <p>The Awards Banquet has been sponsored. Please see the next page for additional sponsorship opportunities recently added.</p> </div> <ul style="list-style-type: none"> • Company name listed as sponsor in the APA e-newsletter
\$5,000	Lunches (3): Aug. 11, 12 or 13, 2010, Wedgewood Resort	<ul style="list-style-type: none"> • Two conference registrations • Five-minute announcement/promotion during a lunch • Placement of promotional brochures in conference goody bags • Logo in registration packet and on event signage • Logo in a PowerPoint display during General Session and Awards Banquet • Verbal recognition during ARECA Insurance Exchange Banquet, Alaska Power Assn. General Sessions and Awards Banquet • Company name listed as sponsor in the APA e-newsletter
\$3,000	Breakfasts (3): Aug. 11, 12 or 13, 2010, Wedgewood Resort	<ul style="list-style-type: none"> • One conference registration • Three-minute announcement/promotion during breakfast • Logo in registration packet and on event signage • Logo in a PowerPoint display during General Session and Awards Banquet • Verbal recognition during ARECA Insurance Exchange Banquet, Alaska Power Assn. General Sessions and Awards Banquet • Company name listed as sponsor in the APA e-newsletter <div style="border: 1px solid black; padding: 5px; text-align: center;"> <p>All three breakfasts have been sponsored. Please see the next page for additional sponsorship opportunities recently added.</p> </div>
\$3,000	Tour Transportation	<ul style="list-style-type: none"> • One conference registration <div style="border: 1px solid black; padding: 5px; text-align: center;"> <p>This Tour Transportation has been sponsored. Please see the next page for additional sponsorship opportunities recently added.</p> </div> <ul style="list-style-type: none"> • Logo in registration packet and on event signage • Logo in a PowerPoint display during General Session and Awards Banquet • Verbal recognition during ARECA Insurance Exchange Banquet, Alaska Power Assn. General Sessions and Awards Banquet • Company name listed as sponsor in the APA e-newsletter
\$1,000	Coffee breaks (4): Aug. 11, 12 or 13, 2010, Wedgewood Resort	<ul style="list-style-type: none"> • Logo in registration packet and on event signage • Logo in a PowerPoint display during General Session and Awards Banquet • Verbal recognition during ARECA Insurance Exchange Banquet, Alaska Power Assn. General Sessions and Awards Banquet • Company name listed as sponsor in the APA e-newsletter <div style="border: 1px solid black; padding: 5px; text-align: center;"> <p>All four coffee breaks have been sponsored. Please see the next page for additional sponsorship opportunities recently added.</p> </div>
\$500	Event supporter	<ul style="list-style-type: none"> • Logo in registration packet • Verbal recognition at the Alaska Power Association General Sessions • Company name listed as sponsor in the APA e-newsletter

Alaska Power Association 59th Annual Meeting Additional Sponsorship Opportunities

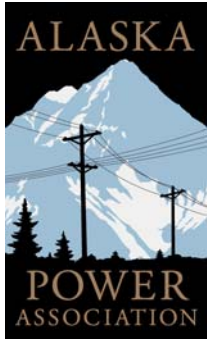
NEWS FLASH: The four coffee breaks have all been sponsored. Additional sponsorship levels for the 2010 Alaska Power Association and ARECA Insurance Exchange annual meetings have been established to recognize the generosity of our members and affiliates.

\$3,000	Chena Hot Springs & Chena Power Tour Transportation	<ul style="list-style-type: none"> • One conference registration • Logo featured on signage displayed at registration desk • Logo in registration packet and on event signage • Logo in a PowerPoint display during General Session and Awards Banquet • Verbal recognition during ARECA Insurance Exchange Banquet, Alaska Power Assn. General Sessions and Awards Banquet • Company name listed as sponsor in the APA e-newsletter
\$2,000	Borealis Sponsor	<ul style="list-style-type: none"> • Logo in registration packet and on event signage • Logo in a PowerPoint display during General Session and Awards Banquet • Verbal recognition during ARECA Insurance Exchange Banquet, Alaska Power Assn. General Sessions and Awards Banquet • Company name listed as sponsor in the APA e-newsletter
\$1,000	Golden Heart Sponsor: for contributors at this level from the Fairbanks area	<ul style="list-style-type: none"> • Logo in registration packet and on event signage • Logo in a PowerPoint display during General Session and Awards Banquet • Verbal recognition during ARECA Insurance Exchange Banquet, Alaska Power Assn. General Sessions and Awards Banquet • Company name listed as sponsor in the APA e-newsletter
\$1,000	Taiga Sponsor: for contributors at this level from outside the Fairbanks area	<ul style="list-style-type: none"> • Logo in registration packet and on event signage • Logo in a PowerPoint display during General Session and Awards Banquet • Verbal recognition during ARECA Insurance Exchange Banquet, Alaska Power Assn. General Sessions and Awards Banquet • Company name listed as sponsor in the APA e-newsletter



Please complete a pledge form and return to Crystal Enkvist at cenkvist@alaskapower.org.

YES, I want to be a sponsor of the Alaska Power Association 59th Annual Meeting!



Contact Name _____

Organization _____

Phone _____

E-mail _____

Address _____

How would you like to be listed in event materials?

I pledge the following sponsorship level:

- | | | |
|----------|--|----------------------|
| \$10,000 | ARECA Insurance Exchange Reception: August 11, 2010 | |
| \$7,500 | ARECA Insurance Exchange Reception: August 11, 2010 | |
| \$10,000 | Alaska Power Association Awards Banquet: August 11, 2010 | Sponsored |
| \$5,000 | One of three lunches: August 11, 12, or 13, 2010:
Indicate preference _____ | |
| \$3,000 | One of three breakfasts: August 11, 12, 13, 2010 | All sponsored |
| \$3,000 | Tour Transportation | Sponsored |
| \$3,000 | Chena Hot Springs & Chena Power Tour Transportation | |
| \$2,000 | Borealis level event supporter | |
| \$1,000 | Golden Heart level event supporter: for Fairbanks area contributors | |
| \$1,000 | Taiga level event supporter: for those contributors outside the Fairbanks area | |
| \$1,000 | One of four coffee breaks | All sponsored |
| \$500 | Event supporter | |

Other sponsorship levels may be available. All sponsorships will be acknowledged upon receipt. To secure a specific sponsorship level, please contact Crystal Enkvist, APR, Director of Member and Public Relations, at cenkvist@alaskapower.org or 907-771-5711.

Please use our logo in your event materials:

Use same logo as last year

Logo will be e-mailed to cenkvist@alaskapower.org in a JPG file format

No logo is necessary

Sponsorship & logo submission deadline is Friday, April 16, 2010 to be in the meeting registration packet.

Please bill

Check is enclosed (payable to Alaska Power Association: tax ID 92-00069880)

Sponsorships are non-refundable.

Please return this form to Crystal Enkvist, APR, Director of Member and Public Relations, at:

- ✧ Alaska Power Association, 703 West Tudor Road, Suite 200, Anchorage, Alaska 99503, or
- ✧ via e-mail at cenkvist@alaskapower.org.