



Multimedia Resource Center

APA, Alaska Power Association
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(907) 561-6103, Fax: (907) 561-5547
www.alaskapower.org

Did you know that safety videos (VHS & DVD) qualify under USPS Media Mail Rate? As you know shipping anywhere in Alaska can cost a pretty penny. Here's one way you can help your utility cut costs and still provide safety training to your employees. *Media Mail is used for books, film, manuscripts, printed music, printed test materials, sound recordings, play scripts, printed educational charts, loose-leaf pages and binders consisting of medical information, videotapes, and computer-recorded media like CDs and diskettes. Media Mail cannot contain advertising.

Media Mail rates are based on the weight of the piece without regard to zone. The Media Mail rate is charged per pound or fraction thereof; any fraction of a pound is considered a whole pound. For example, if an item weighs 4.225 pounds, the weight (postage) increment is 5 pounds. The minimum postage rate per piece is that for a piece weighing 1 pound.

Example:

Anywhere within Alaska (*based on VHS weight*)

1 tape (approx. 0.8 lbs)	Media Mail Rate \$1.59	Priority \$4.05	Savings \$2.46
2 tapes (approx. 1.6 lbs)	Media Mail Rate \$2.07	Priority \$4.20	Savings \$2.13
4 tapes (approx. 3 lbs)	Media Mail Rate \$2.55	Priority \$5.00	Savings \$2.45
6 tapes (approx. 4.4 lbs)	Media Mail Rate \$3.51	Priority \$6.15	Savings \$2.64
8 tapes (approx. 5.8 lbs)	Media Mail Rate \$3.99	Priority \$6.65	Savings \$2.66

APA will continue to mail your requested videos Priority mail to ensure they arrive in time for your safety meetings (approx. 2-3 business days). APA doesn't need to receive videos back in this same time frame.

*Per the USPS website

<http://www.usps.com/rates/media-mail-rates.htm>

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